



Tamil Nadu Agricultural University
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To
The Editor,
Sir,

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I request that the following message may kindly be published in your esteemed daily:

TNAU Price Forecast for Banana

The TN-IAM Project funded Price Forecasting Scheme of the Centre for Agricultural and Rural Development Studies, Tamil Nadu Agricultural University, Coimbatore has developed market advisory for banana.

Banana is cultivated in 9.59 lakhs hectare with a production of 351.31 lakh tonnes in India during 2021-22 according to the Second Advance Estimates of Ministry of Agriculture and Farmer Welfare. Andhra Pradesh, Maharashtra, Tamil Nadu, Gujarat, Uttar Pradesh and Karnataka are the major banana growing states in the country.

In Tamil Nadu, the area under banana is 1.01 lakh hectare with a production of 39.39 lakh tones during 2021-22. Major banana growing districts are Coimbatore, Theni, Trichy, Tirunelveli, Tuticorin and Kanyakumari. Banana Market Centres in Tamil Nadu are Trichy, Tirunelveli, Cuddalore, Theni and Coimbatore. Among them, Trichy is one of the major centre for supplying banana to various parts of the State.

At Present, banana arrivals are mainly from Lalkudi, Karur, Thanjavur Pudukottai, Musuri and Theni to Trichy market. Traders reported that demand for banana may rise mainly due to festival season. Recent incessant rains have also damaged the crop significantly in Trichy area.

Price Forecasting team has analysed the past 19 years prices of cultivars of Poovan, Karpooravalli and Nendhran banana of Coimbatore. The results of analysis and trader survey indicated that the expected average farm gate price will be around Rs. 22-24 per kg for Poovan, Rs. 25-27 for Karpooravalli and Rs. 40-44 per kg for Nendhran respectively, in Coimbatore market during October to December 2022 subjected to favourable weather conditions. Hence, farmers are advised to take appropriate selling decision accordingly.

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